

Lottery Action



Lottery Help Line
800.228.0010

For Help With Pull-Tab Vending Machines
800.235.7198

For Help With Terminals or Sci-Scans
800.858.4744

For Help With Instant Ticket Vending Machines
800.235.7198

www.ialottery.com

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Know Which Bar Code to Scan to Cash Scratch Tickets

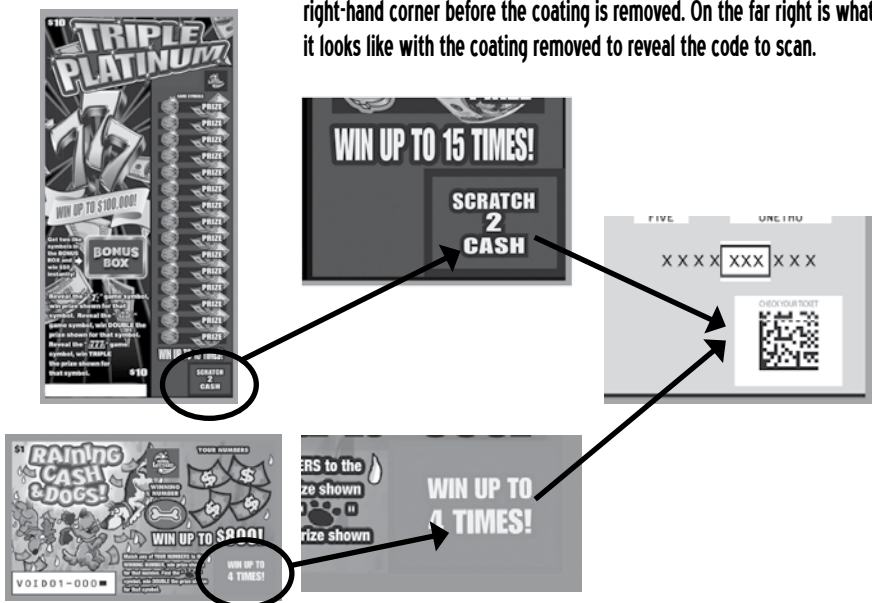
Most retailers now are using the new WAVE lottery terminals in their stores, so we want to be sure you're familiar with the proper way to scan bar codes on scratch tickets for cashing.

There are several different designs on scratch tickets in stores so here is a short review about which code to scan and where it might be located on the ticket:

- Look for the words "Scratch 2 Cash" in the lower right-hand corner of many scratch tickets. Once the coating is removed in this area, you will see a square "2D" bar code to scan (see example below).
- Look for a phrase like "Win up to 4 times!" in the lower right-hand corner of some scratch tickets. The code to scan is underneath the coating on this portion of the ticket (see example below).
- Some older tickets do not have a square bar code on them; for these tickets you should scan the code on the back (entering the 3 digit code) or enter them manually on the WAVE terminal.

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On the left below is what you'll see on some scratch tickets in the lower right-hand corner before the coating is removed. On the far right is what it looks like with the coating removed to reveal the code to scan.



Action Briefs

VIP Coupon For Hot Lotto in June



In June, Iowa Lottery VIP Club members have access to a new coupon online through the lottery's website.

Shown above, this month the VIP coupon is good for \$1 off a player's total purchase when they buy two Hot Lotto® plays with the Sizzler® on a single ticket (\$4 value). This coupon has the number 471 and is valid through June 30. Since this coupon is downloaded from the Internet, it may be printed in color or in black and white. It may appear to be a copy — please accept it! If you have a question about a coupon, please call the nearest lottery office to avoid inconveniencing the player. The lottery appreciates your help.

Game End and Validation End Dates

		Official Game End	Valid Period Ends
634	Funky 5's	3/7/11	6/6/11
665	Dough Plow	3/7/11	6/6/11
669	Double Cherry Twist	3/7/11	6/6/11
673	Super 7's	3/7/11	6/6/11
674	Tropical Treasures	3/7/11	6/6/11
675	3 Little Monkeys	3/7/11	6/6/11
677	Cash To Go	3/7/11	6/6/11

Other important dates are listed on the back of this issue.

Results from your state agencies: www.resultsiowa.org

Lottery Retailer Elliott Oil Holds Big Celebration, Drawing for 50-Year Anniversary

Iowa Lottery retailer Elliott Oil celebrated its 50th anniversary with a gathering for its customers, employees and vendors on May 13 at the Bridge View Center in Ottumwa.

Attendees were treated to 50-cent food items and music, plus they had a chance to win a 2011 Chevy Silverado truck and other prizes. All proceeds from items sold went to local charities. The Iowa Lottery was there with its tent selling tickets and spinning the lottery wheel for prizes. Each of Elliott's 16 Iowa stores selected one contestant for a chance to win the truck and the lottery provided each winner scratch tickets as a prize for qualifying.

Elliott Oil has been a lottery retailer for 26 years.

Ottumwa-based Elliott Oil Company was founded in May 1961 when James A. Elliott became a commissioned agent for Sinclair Refining in Ottumwa. In the mid-'70s, Elliott began converting to full-size convenience stores.



Lottery employees Bill Kehoe and Josh Kozak man the tent, above, and crowds gather at the Elliott Oil celebration, right.



		SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			6	7	8	9	10	11
			LOTTERY ACTION DELIVERS					
		12	13	14	15	16	17	18
			LIGHTNING CASH (PULL-TAB - \$.50) BEGINS					
		19	20	21	22	23	24	25
			RUBY RICHES (\$1)/ TIC TAC 2'S (\$2) BEGIN					
			LOTTERY ACTION DELIVERS					
		26	27	28	29	30	July 1	2
		THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.		DEADLINE TO ENTER 2ND ROCK OF AGES DRAWING		2ND ROCK OF AGES DRAWING		
		3	4	5	6	7	8	9
			INDEPENDENCE DAY HOLIDAY --LOTTERY OFFICES CLOSED NO DELIVERIES					

JUNE/JULY 2011

Webster City Lucky Again: Man Wins \$9.09 Million Hot Lotto Jackpot

Iowa's latest jackpot winner didn't need to follow the lottery's advice of consulting a financial planner before claiming his big prize. That's because he is a financial planner.



Larry Dawson and his wife Kathy celebrate their win.

Larry Dawson, 58, of Webster City, traveled to lottery headquarters in Des Moines on May 9 with his entire family to claim the \$9.09 million jackpot from the May 7 Hot Lotto® drawing.

"I work with money, so it's kind of fun to look at the options and see what to do," Dawson said as he claimed his prize. "We've got a lot of plans."

Dawson's jackpot win was the second in a row for Iowa, following a \$16.5 million Hot Lotto jackpot that was won in December with a ticket purchased in

Des Moines. That big prize, along with a \$1 million Powerball prize won last month in Boone, for now remain unclaimed.

Dawson purchased his ticket at Doc's Stop convenience store, 1827 Superior St. in Webster City. The store received a \$5,000 bonus for selling the jackpot-winning ticket.

Dawson said that he and his wife started playing Hot Lotto a few months ago after reading a book that purported to have the secret winning the lottery.

"We were just getting to the point where I said, 'You know, this just isn't worth it. I don't think I'm going to do this anymore,'" he said. "But we played one more time and ... it's kind of nice!"

Dawson, who owns TransAmerica Financial Advisors/ Larry Dawson and Associates, said he realized he was a big winner the morning after the drawing when he checked the winning numbers online at the lottery website. After he double-checked the details on the winning numbers hot line, he decided to take a family trip to Des Moines for the night.

Dawson said it ruined his Mother's Day present for his wife.

"I said, 'I did get something else, but there's no use in showing it now,'" he said with a laugh. "Actually, it's a spa treatment and she did like that."

In the last few months, several Iowa Lottery players who purchased tickets in Webster City have won big prizes. Webster City's Aenoi Phetxoumphone won \$1 million playing "Lifetime Riches; Tony Jones, also of Webster City, won \$100,000 playing "Red Hot Cherries"; and Kelly Wallen of Kamrar won the top prize of \$25,000 playing "Magic Line Bingo" on a ticket purchased in Webster City.

Be Familiar With Which Bar Code to Scan to Cash Scratch Tickets

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- Some tickets do not have any specific notation on top of where the bar code is located (see example at right).
- On some tickets there is a code that is not covered. Do not scan these codes. A scannable code is always covered until you remove the coating (see example below right).
- Hold the square bar code on the ticket under the scanner on the printer to validate the ticket.
- After July 3, players will be able to use these codes with the self-checkers to check their own scratch tickets.

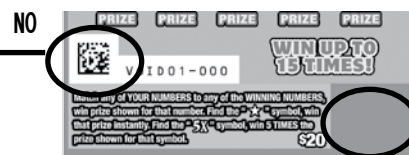
We appreciate retailers' patience during conversion as everyone is learning about the new system. Ask your DSR any questions you have about this process.



The example below shows a ticket that has no notation on the coating above where the code is located. Just scratch off the coating in that spot and you'll find the bar code to scan to cash the ticket.



DO NOT scan this code. It is not covered with latex and will not work to validate the ticket.



DO scratch the ticket here and scan this code. It is covered with latex.

IOWA LOTTERY GAME INFORMATION

As of June 6, 2011

Game	Start Date
498 \$35 MIL. CASH SPECTACULAR	01/09/06
592 BINGO TIMES 10-Orange/Green	03/31/08
632 WILD BINGO	01/05/09
631 LUCKY DIAMONDS	03/30/09
656 CROSSWORD-Blue/Green	12/10/09
660 BINGO NIGHT-Purple/Green	12/18/09
671 BLACK PEARLS	01/04/10
659 DBL. BLACKJACK DBL. PLAY	02/22/10
676 DID I WIN?	03/08/10
687 RACING TO RICHES	03/29/10
666 LIFETIMES RICHES	04/05/10
679 COOL 1'S	04/19/10
680 THE SILVER TICKET	04/19/10
667 CASH BONANZA	05/24/10
682 SERIOUS JACK	05/24/10
683 FIRE 'N DICE	05/24/10
684 LUCKY LINES	06/07/10
685 JUST A BUCK	06/28/10
686 FAT CAT DOUBLER	06/28/10
655 CASH VAULT	07/19/10
688 VETERANS HOT 7S	07/19/10
689 RINGS OF CASH	08/09/10
654 FABULOUS FORTUNE	08/30/10
690 BLACK CHERRY DOUBLER	08/30/10
691 COOL CASH	08/30/10
682 TRIPLE DIAMONDS	09/20/10
696 REINDEER BINGO	10/04/10
698 HOLIDAY CROSSWORD	10/04/10
700 MERRY MONEY	10/04/10
702 CROSSWORD-Red/Green	10/04/10
694 TINSEL TOWN	10/11/10
695 HAPPY HOLIDAYS	10/11/10
697 STOCKING STUFFER TRIPLER	10/11/10
699 SILVER BELLS	10/11/10
701 MAGIC LINE BINGO-Purple/Ylw.	01/03/11
703 IOWA LOTTERY BLACK	01/03/11
704 LOVE TO WIN	01/03/11
706 SHAMROCK SHUFFLE	01/03/11
707 MATCH & WIN™	01/03/11
716 RED HOT CHERRIES	01/03/11
708 GIVE ME \$20	01/24/11
705 DIAMOND DASH	02/14/11
709 ROCK OF AGES	02/14/11
710 RAINING CASH & DOGS!	03/07/11
711 LUCKY LINES	03/07/11
712 NEON 9'S	03/28/11
713 SIZZLING 7'S	03/28/11
715 333	04/18/11
717 SUPER CROSSWORD	04/18/11
724 CROSSWORD-Green/Purple	05/06/11
718 SPADES	05/09/11
720 DIAMOND MINE	05/16/11
719 MONEY \$EE MONEY DO	05/23/11
725 TRIPLE PLATINUM 777	05/23/11

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
634 FUNKY 5's	6/22/09	6/6/11
665 DOUGH PLOW	1/11/10	6/6/11
669 DOUBLE CHERRY TWIST	1/4/10	6/6/11
673 SUPER 7's	1/25/10	6/6/11
674 TROPICAL TREASURES	2/15/10	6/6/11
675 THREE LITTLE MONKEYS	3/8/10	6/6/11
677 CASH TO GO	3/29/11	6/6/11
612 CROSSWORD	12/22/08	8/11/11
649 BLACKJACK	8/24/09	8/11/11
664 SEASON'S DELIGHT	10/26/09	8/11/11
672 VETERANS CASH	1/25/10	8/11/11
681 EMERALD GREEN 8'S	5/10/10	8/11/11



Helping you serve the Lottery customer

www.ialottery.com



Lotto Game Information

Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	8:18 p.m.	8:28 p.m.	8:40 p.m.
Mega Millions	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Midday	Daily	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.